

Puerto Rico's  
#1  
fashion and beauty magazine

## Imagen's Rates 2009\*

Black & White	1X	3X	6X	9X	12X
<b>Full Page</b>	\$9,289	\$9,040	\$8,815	\$8,548	\$7,937
<b>Junior Page</b>	\$6,748	\$6,334	\$6,177	\$5,982	\$5,552
<b>1/2 Page</b>	\$5,577	\$5,437	\$5,289	\$5,140	\$4,768
<b>1/3 Page</b>	\$3,767	\$3,674	\$3,579	\$3,479	\$3,136
<b>1/4 Page</b>	\$3,199	\$3,120	\$3,026	\$2,948	\$2,723
<b>Banner</b>	\$2,577	\$2,333	\$2,271	\$2,181	\$2,038
<b>1/4 Guide</b>	\$1,840	\$1,795	\$1,746	\$1,677	\$1,576
<b>2x2</b>	\$713				

### Two Colors

<b>Full Page</b>	\$11,310	\$11,028	\$10,748	\$10,412	\$9,670
<b>Junior Page</b>	\$7,924	\$7,731	\$7,518	\$7,286	\$6,776
<b>1/2 Page</b>	\$6,801	\$6,623	\$6,458	\$6,255	\$5,803
<b>1/3 Page</b>	\$4,532	\$4,415	\$4,306	\$4,173	\$3,867
<b>1/4 Page</b>	\$3,861	\$3,729	\$3,627	\$3,516	\$3,357
<b>Banner</b>	\$2,808	\$2,731	\$2,664	\$2,583	\$2,387
<b>1/4 Guide</b>	\$2,006	\$1,952	\$1,903	\$1,845	\$1,714
<b>2x2</b>	\$787				

### Full Color

<b>Full Page</b>	\$13,383	\$13,033	\$12,705	\$12,300	\$11,426
<b>Junior Page</b>	\$9,344	\$9,118	\$8,875	\$8,602	\$7,992
<b>1/2 Page</b>	\$8,019	\$7,800	\$7,612	\$7,377	\$6,855
<b>1/3 Page</b>	\$5,336	\$5,202	\$5,070	\$4,914	\$4,557
<b>1/4 Page</b>	\$4,509	\$4,406	\$4,290	\$4,142	\$3,874
<b>Banner</b>	\$3,253	\$3,196	\$3,088	\$3,006	\$2,773
<b>1/4 Guide</b>	\$2,169	\$2,131	\$2,058	\$2,004	\$1,859
<b>2x2</b>	\$863				
<b>Back Cover</b>	\$17,425	\$16,955	\$16,537	\$16,032	\$14,892
<b>Inside Back Cover</b>	\$16,145	\$15,709	\$15,322	\$14,853	\$13,798

Special position requested by client: 10% extra. First 10 pages: 10% extra.

\* Rates effective as of January 2009. Rates are subject to change without notice.

