

Preprinted Inserts 2010

CARIBBEAN BUSINESS has targeted the affluent decision-makers of Puerto Rico and the Caribbean. We can deliver your special insert, brochure, catalog, flyer, promotional or educational material quickly and efficiently.

Inserts can be targeted by:

- Geographical area
- Individual town
- Zip code

Materials to be Inserted:

Clients provide material.

Minimum size: 8 1/2"H x 4"W

Maximum size: 12"H x 9 3/4"W

Federal Post Regulations:

Federal post regulations prohibit enclosure of letters, coupons, etc. with prepaid return postage without consent of the Post Office.

Additional Charges:

Will be applied to pieces to be segmented by zip code, subject to quotation.

If **CARIBBEAN BUSINESS** folds the material to be inserted, add \$60.00 per thousand.

Quantity	1-4 pgs.	4-8 pgs.
2,000	\$1,545	\$2,010
4,000	\$1,670	\$2,165
6,000	\$1,800	\$2,340
8,000	\$1,945	\$2,530
10,000	\$2,100	\$2,730
12,000	\$2,270	\$2,950
14,000	\$2,450	\$3,190
16,000	\$2,645	\$3,440
18,000	\$2,860	\$3,715
20,000	\$3,085	\$4,015
22,000	\$3,335	\$4,335
24,000	\$3,600	\$4,680
26,000	\$3,890	\$5,055
28,000	\$4,200	\$5,460
30,000	\$4,535	\$5,895
32,000	\$4,900	\$6,365
34,000	\$5,290	\$6,875
36,000	\$5,715	\$7,425
38,000	\$6,170	\$8,020
40,000	\$6,665	\$8,660
45,000	\$7,660	\$9,950

Delivery of Material:

Material must be delivered to our offices no later than noon Thursday prior to the publication date.

Approval of Material:

All material is subject to approval by **CARIBBEAN BUSINESS**. **CARIBBEAN BUSINESS** will not accept any insert featuring another publication's logo, address or signature.

Advertising Supplements 2010

All prices quoted below include the cost of editorial writing, design, photography, production of artwork, printing and insertion.

Pages	35# Offset	70# gloss	100# gloss
4	\$23,240	\$25,820	\$29,695
8	\$30,815	\$34,240	\$39,375
12	\$39,960	\$44,400	\$49,050

16 pages and up: quoted upon request.

6 Pages: 80# gloss stock recommended \$29,105.00

